



# SPIRIT NIGHT FUNDRAISING PROGRAM

## OVERVIEW

### What is it?

The Wendy's spirit night program is an easy and fun way to raise funds for your organization! Our founder, Dave Thomas, believed not only in serving great quality food, but also in "Giving Something Back." Wendy's loves our community, and we would like to help you by hosting a fundraising night for your group.

### How does it work?

Contact us to schedule your spirit night. Once your event is approved, we will work with you to encourage guests to come out and support your organization! We will provide a flyer to help promote your event. A member of your organization is required to be at the spirit night to help welcome families. All your guests have to do is come out, have fun and enjoy a great meal!

### What's in it for you?

Wendy's will collect receipts from guests who bring in your fundraising flyer. Our team will determine the total sales from the spirit night, and your organization will receive a percentage based on the amount your guests spend:

Percentage donated	Tracked Sales
0%	\$199 & below
15%	\$200 - \$600
20%	\$601 & above

### When is it?

Spirit nights are scheduled on Tuesdays or Thursdays from 5:00pm to 8:00pm.

### Where is it?

At your local Wendy's restaurant.

### Promotion

To have a successful fundraising night, **you must promote the event.**

- Invite friends and families
- Distribute flyers
- Advertise your event on social media
- Ask about our coupon incentives

*For questions or to get on our spirit night calendar, please call 864-626-3227.*